

Randy Cross Invitational Golf Tournament

PRESENTED BY



**Ferrari Maserati
SILICON VALLEY**

A benefit for
Ronald McDonald House at Stanford

Monday, June 7, 2010

Stanford Golf Course
Sharon Heights Golf & Country Club

Play your handicap or participate in a team shamble

Reception Sponsor



ROSEWOOD SAND HILL
MENLO PARK, CALIFORNIA

Randy Cross Invitational Golf Tournament



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Hosted by Randy Cross, former San Francisco 49'er and current CBS Sports analyst, the Invitational is a benefit for Ronald McDonald House at Stanford. The "House" creates a home-away-from-home and supportive community for families of children with life-threatening illnesses.

This unique event offers two ways to play this year: 1) you play your own ball in a handicapped 2 best-ball team tournament or 2) you play your own ball in a 2 best-ball team "shamble" (pick the best team drive from the tee and then play your own ball from that point). The tournament will be held at Stanford Golf Course and Sharon Heights Golf & Country Club on Monday, June 7, 2010. The afternoon of golf culminates in the evening with a cocktail reception and awards ceremony at the beautiful Rosewood Sand Hill hotel.

Player sponsorships begin at \$1,000 and exclusive sponsorships start at \$12,000. Your sponsorship will help underwrite family stays at Ronald McDonald House at Stanford while the families seek advanced medical treatments for their critically ill children. We hope you will join this wonderful community of supporters lead by Ferrari Maserati Silicon Valley, The Rubenstein Family and Rosewood Sand Hill for a fun afternoon and evening in support of the children and families at Ronald McDonald House at Stanford.



Ronald McDonald House at Stanford

Fact Sheet

Tax ID #94-2538615

Mission: Ronald McDonald House at Stanford creates a home-away-from-home and supportive community for families of children with life-threatening illnesses receiving specialized treatment at local hospitals.

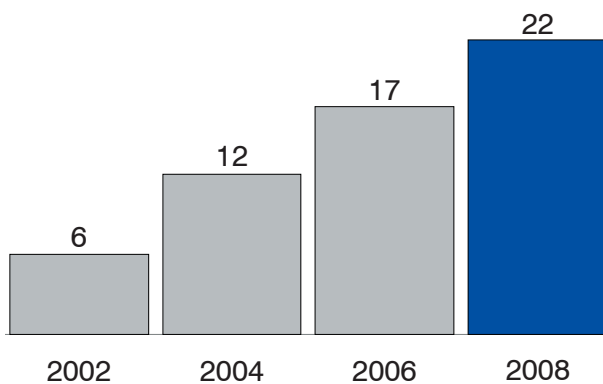
Key Staff: Honey Meir-Levi, Executive Director
 Tina Alexander, House Operations Director
 Michelle Compton, Family Services Director
 Linda Lyon, Development Director
 Cynthia Semenov, Finance Director

Address: Ronald McDonald House at Stanford
 520 Sand Hill Road, Palo Alto, CA 94304
 (650) 470-6000 phone • (650) 470-6018 fax • www.ronaldhouse.net

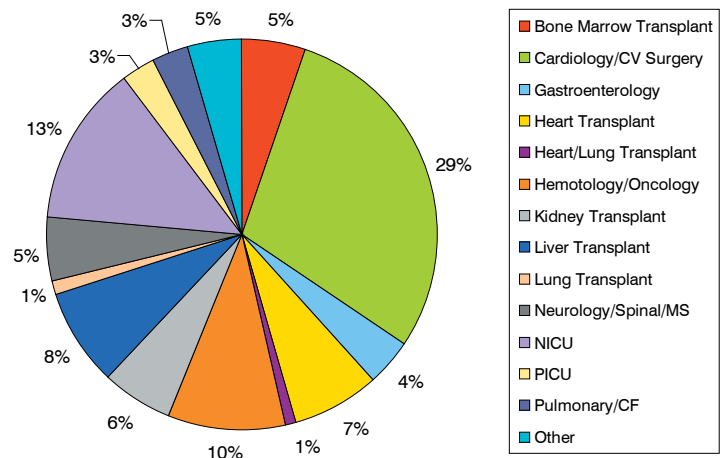
Amenities: 47 Guest Rooms with private baths
 Children's Activity Room
 CLIK (Computer Learning for Ill Kids) Room
 Communal Kitchen and Dining Room
 Free laundry facilities
 Fitness Center
 Teen Recreation Center

Programs: Birthday Celebrations
 Breakfast, Pantry, and Supper Club
 Furry Friends, Rosie the Pony
 Healing Arts, Healing Gardens
 Kids Can Cook
 Massage, Yoga
 Shuttles to and from the hospital and grocery store

Profile: Ronald McDonald House at Stanford can accommodate 47 families each night, in an environment in which they find the support they need to face the challenge of caring for a seriously ill little one. Over 85% of the \$2,744,000 budget is fundraised through the generosity of community members, businesses, and foundations, with approximately 6% coming from McDonald's Owner/Operators and Bay Area Ronald McDonald House Charities.



Average Length of Stay



Percentage of families by clinical service

Ronald McDonald House at Stanford Kids' Stories



Roberto

and his family stay at the House, often for weeks at a time, when they travel from Arizona to visit his Stanford doctors. The 2 year-old's condition will require a heart and lung transplant.

**Jes-
samine**

is battling neuroblastoma, an aggressive cancer, with every treatment available. When the nine year-old stays at the House, she's joined by mom and two younger brothers or her grandparents.



Felipe,

his mom, dad and younger brother uprooted their life in Stockton to stay at the House while they waited for the 14 year-old to receive a new kidney. After nearly six months, he underwent a successful transplant.

Hillei

came to the House all the way from Hawaii in need of a liver transplant. The little one, who hasn't even celebrated her first birthday yet, has been accompanied by mom, dad, and her big sister.



**Ronald McDonald House
at Stanford**

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Monday, June 7, 2010

A benefit for Ronald McDonald House at Stanford

Sponsor Reservation Form

Name _____

Company _____

Address _____

City/State/Zip _____

Phone _____ Fax _____ Email _____

Sponsorship name you wish to appear in print _____

- I want to sign up for the handicap tournament (players names and handicaps will be requested at a later date)
- I want to sign up for the team shamble (players names will be requested at a later date)

Exclusive Sponsor Opportunities

- | | |
|---|----------|
| <input checked="" type="checkbox"/> Presenting Sponsor – <i>Committed: Ferrari Maserati of Silicon Valley</i> | \$50,000 |
| <input checked="" type="checkbox"/> Volunteer Sponsor - <i>Committed: The Rubenstein Family</i> | \$25,000 |
| <input checked="" type="checkbox"/> Reception Underwriter - <i>Committed: Rosewood Sand Hill</i> | \$25,000 |
| <input type="checkbox"/> Stanford Golf Course Sponsor (<i>2 foursomes at Stanford</i>) | \$15,000 |
| <input type="checkbox"/> Sharon Heights Golf & Country Club Sponsor (<i>2 foursomes at Sharon Heights</i>) | \$15,000 |
| <input type="checkbox"/> Tee Prize Underwriter (<i>logo on 250 participant prizes</i>) | \$15,000 |
| <input type="checkbox"/> Print Sponsor (<i>Save The Date, Invitation and Program</i>) | \$12,000 |

Major Sponsor Opportunities

- | | |
|---|----------|
| <input type="checkbox"/> Drawing Sponsor (<i>a foursome and logo on 2,500 drawing tickets</i>) | \$10,000 |
| <input type="checkbox"/> Titanium Sponsor (<i>two foursomes</i>) | \$10,000 |
| <input type="checkbox"/> Platinum Sponsor (<i>a foursome</i>) | \$5,000 |
| <input type="checkbox"/> Gold Sponsor (<i>3 golfers – a fourth may be added to your group</i>) | \$3,000 |
| <input type="checkbox"/> Silver Sponsor (<i>2 golfers – two golfers may be added to your group</i>) | \$2,000 |
| <input type="checkbox"/> Bronze Sponsor (<i>1 golfer – you will be added to a Gold or Silver group</i>) | \$1,000 |

To reduce expenses, we are asking sponsors to opt in/out for receiving a personalized recognition award.

Please check the appropriate box:

- YES! Please have an award made for us NO THANKS! They clash with the décor

Please fax this form to Paul McNabb at Ronald McDonald House (650) 470-6018 fax
Ronald McDonald House at Stanford, 520 Sand Hill Road, Palo Alto, CA 94304 (650) 470-6000

Tax ID #: 94-2538615

Tax deductible donation: Any contribution in excess of \$295 per golfer.