

# Ronald McDonald House at Stanford

## 2011 Fact Sheet

520 Sand Hill Road, Palo Alto, CA 94304  
(650) 470-6000 phone • (650) 470-6018 fax • www.ronaldhouse.net  
Tax ID #94-2538615

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**Founded:** 1979

**Mission:** Ronald McDonald House at Stanford creates a home-away-from-home and supportive community for families of children with life-threatening illnesses receiving specialized treatment at local hospitals.

**Key Staff:** Honey Meir-Levi, Executive Director  
Eric Tubman, House Operations Director  
Bri Carpaño-Seoane, Family Services Director  
Linda Lyon, Development Director  
Cynthia Semenoff, Finance Director

**Volunteers:** Over 100 weekly volunteers (equivalent to 4 full-time staff members)

**Amenities:** 47 Guest Rooms with private baths  
Children's & Teen Activity Rooms  
Communal Kitchen and Dining Room  
Fitness Center  
Free laundry facilities  
Shuttles to hospital and grocery store

<b>Programs:</b>	Arts & Crafts	Massage
	Bicycle Loans	Meals for Munchkins
	Bingo Night	Newborn Gift Baskets
	Birthday Celebrations	Pet-Assisted Therapy
	CLIK (Computer Learning for Ill Kids)	Scrapbooking
	Goodie Basket	Stocked Pantry
	Kids Can Cook	Yoga

**Profile:** Ronald McDonald House at Stanford can accommodate 47 families each night, in an environment in which they find the support they need to face the challenge of caring for a seriously ill little one. Over 85% of the \$3,157,500 budget is fundraised through the generosity of community members, businesses, and foundations. Approximately 6% of annual revenue is derived from McDonald's sources, including corporate and individual giving, as well as the Bay Area Ronald McDonald House Charities.

# Ronald McDonald House at Stanford 2010 Statistics

## Families Served:

554 (15,946 room nights)

## Family Stays Referred to Hotels:

4,368 (10-15 per night on average)

## Where do Families come from?

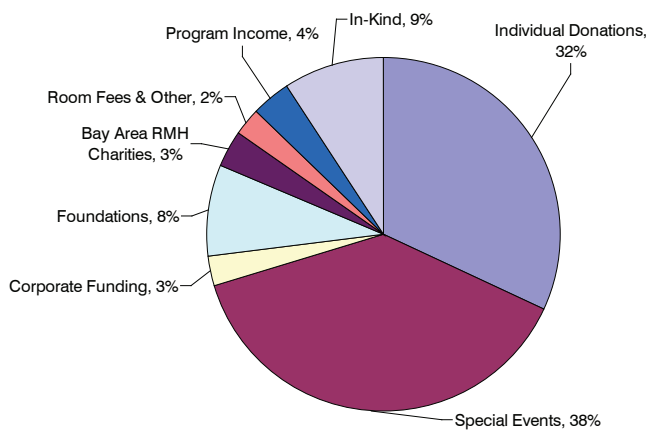
71% from California

27% from other U.S. states

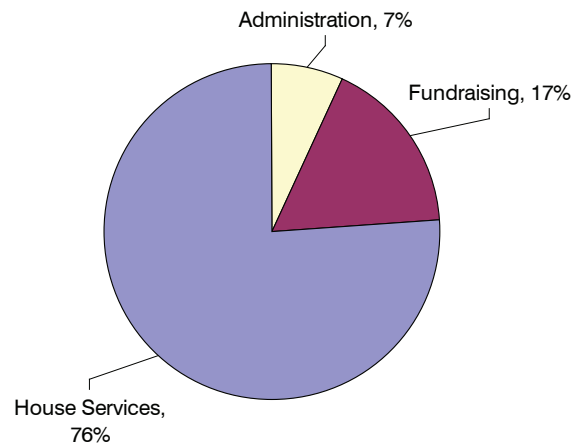
2% from other countries

Room fee requested of a family (per night): \$10

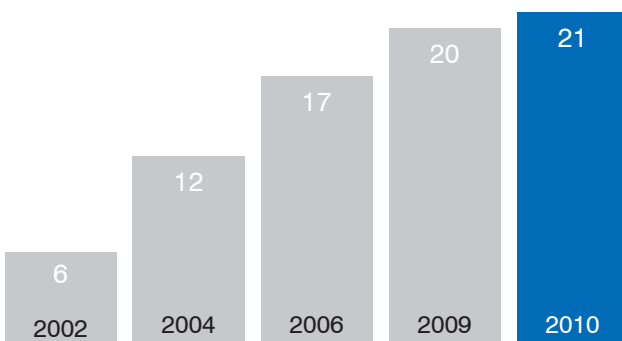
House's cost to operate a room (per night): \$95



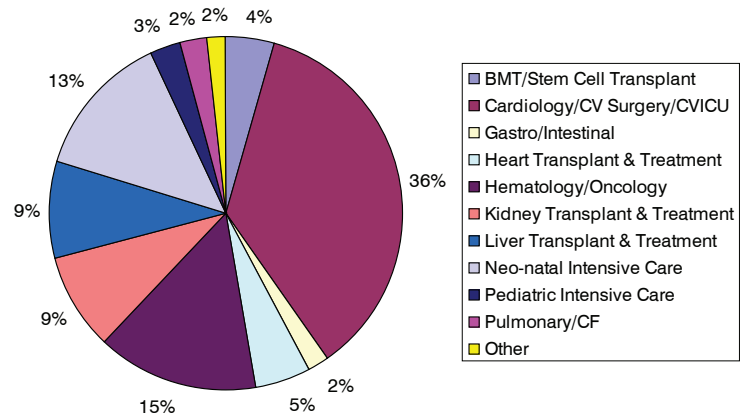
Annual Revenue by Source



Annual Expenses by Category



Average Length of Stay



Percentage of Room Nights by Clinical Service