



2010 Sponsorship Opportunities

	PRE-EVENT BANNER	EVENT BANNER	POSTERS	RECRUITING eBLAST	TEAM eBLASTS	TRAINING SHIRT	WEBSITE
<i>Deadline for inclusion:</i>	<i>Jul 9</i>	<i>Oct 30</i>	<i>Jun 1</i>	<i>May 25</i>	<i>August 12</i>	<i>Aug 3</i>	<i>Nov 2</i>
RECORD SETTER \$5,000	Color Logo	B&W Logo	B&W Logo	Color Logo	Color Logo	B&W Logo	Color Logo
IRONMAN \$4,000		B&W Logo	B&W Logo	Color Logo	Color Logo	B&W Logo	Color Logo
POWERHOUSE \$3,000			B&W Logo	Color Logo	Color Logo	B&W Logo	Color Logo
ENERGIZER \$2,000				Color Logo	Color Logo	B&W Logo	Color Logo
CHEERLEADER \$1,000					Color Logo	B&W Logo	Color Logo

Pre-Event Banner: 3' x 20' banner will hang off Embarcadero overpass, on the side facing Stanford University, from 7/26/10 - 8/7/10.

Event Banner: Two 2' x 6' banners will hang from the Team's booth in the "Runners Unite" area at the finish line of the Half Marathon.

Posters: 250 posters (8.5" x 14") will be posted in businesses throughout Palo Alto, Los Altos, and Menlo Park from June - August.

Recruiting eBlast: Email announcing the Team RMH 2010 season will go out to approximately 9,000 addresses.

Team eBlasts: Weekly emails (approximately 12) will go out to an estimated 70 Team RMH participants and staff.